

OFFICIAL RULES

“WIN YOUR CAR” CONTEST

The “Win Your Car” contest (the “Contest”) is organized by HGrégoire [H. GREGOIRE / 2970-7528 Québec inc.] (the “Organizer”). The Contest takes place exclusively in the province of Quebec from October 19, 2026 at 9:00 a.m. Eastern Time to November 30, 2026 at 11:59 p.m. Eastern Time (the “Contest Period”).

The Contest is offered at the following participating locations:

- HGrégoire Saint-Eustache, 625 rue Dubois, Saint-Eustache, QC J7P 3W1
- HGrégoire Saint-Léonard, 6170 Boul. Métropolitain E, Saint-Léonard, QC H1S 1A9
- HGrégoire Carignan, 1840 Ch. de Chambly, Carignan, QC J3L 4N3
- HGrégoire Vaudreuil, 111 Rue Joseph-Carrier, Vaudreuil-Dorion, QC J7V 4J1

1. ELIGIBILITY

The Contest is open to any person who: (a) is 18 years of age or older at the time of entry; (b) has their primary residence in the province of Quebec at the time of entry and when the prize is awarded; and (c) complies with all conditions set out in these Official Rules.

Employees, representatives, officers and directors of the Organizer, its affiliates, participating locations, advertising or promotional agencies, and suppliers directly involved in administering the Contest, as well as persons domiciled with them and members of their immediate family, are not eligible. For these Rules, “immediate family” means father, mother, brothers, sisters, children and spouse.

2. HOW TO ENTER

2.1 Entry with Purchase

During the Contest Period, any eligible person who purchases an eligible pre-owned vehicle, with no minimum purchase price, from one of the participating HGrégoire locations and takes delivery in accordance with these Rules receives one (1) Contest entry per vehicle purchased and delivered. One entry is awarded for each eligible pre-owned vehicle purchased and delivered, regardless of the vehicle price.

To be eligible, the purchase transaction must be completed between October 19, 2026 at 9:00 a.m. and November 30, 2026 at 11:59 p.m. Eastern Time.

For purposes of the Contest, a purchase entry becomes eligible only when the vehicle is delivered to the customer (the vehicle is then considered “delivered”). Delivery generally occurs between twenty-four (24) hours and one (1) week after financing is finalized, where financing applies. Until the vehicle has been delivered, no entry is considered eligible.

The purchase transaction date determines the finalist draw for which the entry may be eligible, in accordance with Section 7. However, the entry becomes eligible only upon delivery of the vehicle. To be eligible for either draw, delivery must take place no later than December 7, 2026 at 11:59 p.m. Eastern Time, allowing up to seven (7) days after the end of the Contest Period to take delivery of a vehicle purchased during that period.

At delivery, the customer must sign the entry form provided by the participating location, acknowledging that they have read and accept these Rules and confirming their intention to enter the Contest. If the form is not duly signed at delivery, no entry will be awarded for the transaction.

Purchasing additional products or services, including extended warranties, insurance, accessories, protection products or financing products, does not provide any additional entries. A transaction cancelled, terminated or declared void before the final draw does not qualify for an entry, subject to Section 3 concerning vehicle returns or replacements.

2.2 No-Purchase Entry

No purchase is necessary to enter the Contest. To enter without making a purchase, an eligible person must handwrite an original letter explaining why they should win the “Win Your Car” Contest and clearly include:

- First and last name
- Full residential street address in Quebec
- Telephone number
- Email address
- Confirmation that they are 18 years of age or older

The letter must be mailed in a sufficiently stamped envelope to:

Win Your Car Contest\nHGrégoire\n625, rue Dubois\nSaint-Eustache, Quebec J7P 3W1

To be eligible, the letter must be received no later than November 30, 2026 at 11:59 p.m. Eastern Time. The postmark does not constitute proof of receipt. Only one no-purchase entry per person is permitted during the entire Contest Period. Each eligible no-purchase entry received in accordance with these Rules provides one (1) entry in the applicable draws under Section 7.

3. ENTRY LIMIT, CANCELLATIONS AND RETURNS

For purchase entries, each eligible pre-owned vehicle purchased during the Contest Period and delivered within the time limits in Section 2.1 provides one (1) entry. A participant who purchases and takes delivery of more than one eligible vehicle during the Contest Period receives one entry for each vehicle.

For no-purchase entries, only one entry per person is permitted during the entire Contest Period. All entries are subject to verification by the Organizer.

Any entry obtained through a vehicle purchase is conditional on the transaction remaining in effect until the final draw on December 15, 2026. If the vehicle is returned, or the transaction is cancelled, terminated or declared void before the final draw, including under HGrégoire's Guaranteed Satisfaction program, the entry associated with that transaction is cancelled, whether the return or cancellation occurs during or after the Contest Period.

If the vehicle in an eligible transaction is replaced by another eligible vehicle under a new or amended transaction before the final draw, only the final eligible transaction provides an entry.

If a finalist returns the vehicle associated with their entry, or the transaction is cancelled, terminated or declared void before the final draw, they lose finalist status. The Organizer may select a replacement finalist from eligible entries in the finalist draw in which that participant was selected.

If a purchase entry is selected as the winner in the final draw before the applicable period under the Guaranteed Satisfaction program has expired, awarding the prize is conditional on the transaction remaining in effect. The winner cannot both return the vehicle and retain the benefit of the prize associated with that transaction.

4. PRIZE

One (1) grand prize is available in the Contest. The nature and value of the grand prize depend on how the winning entry was obtained.

4.1 Winning Entry Obtained with a Purchase

If the winning entry is associated with the purchase of an eligible pre-owned vehicle, the winner will receive an amount equal to the final negotiated selling price of the vehicle purchased, including applicable taxes. For example, if the eligible vehicle was purchased for a final selling price of \$30,000 before taxes, the prize will be \$30,000 plus applicable taxes, subject to these Rules.

The prize is calculated based on the vehicle price before applying the value of any trade-in vehicle. The presence or value of a trade-in therefore does not reduce the prize value.

Included in the prize: the final negotiated selling price of the eligible vehicle and applicable taxes on that price.

Excluded from the prize, among other things: interest; financing fees; interest incurred or paid before the prize is awarded; extended warranties; insurance; accessories; protection products; additional products or services; fees associated with those products or services; and any other amount that is not part of the vehicle's final selling price and applicable taxes.

4.2 Financed Vehicle

If the vehicle associated with the winning entry was financed, the Organizer will determine how the prize is awarded based on the financing in effect and the lender's requirements. The prize may be applied directly to the eligible financing balance with the lender.

If the winner has already made payments before the prize is awarded, the Organizer will provide the amount necessary for the total prize value to equal the vehicle's final selling price plus applicable taxes, subject to the exclusions in these Rules. Interest and financing fees already incurred or paid will not be reimbursed. Future interest that would otherwise have been payable is not part of the prize.

4.3 Vehicle Paid for in Cash

If the vehicle associated with the winning entry was paid for in cash, the winner will receive an amount equal to the vehicle's final selling price plus applicable taxes, subject to the exclusions in these Rules.

4.4 Trade-In Vehicle

The value of a vehicle traded in as part of the transaction does not affect the prize value. For example, if a participant purchases a vehicle for a final price of \$30,000 before taxes and applies a trade-in valued at \$15,000 to the transaction, the prize remains \$30,000 plus applicable taxes, not the net balance after the trade-in.

4.5 Winning Entry Obtained without a Purchase

If the winning entry was obtained through the no-purchase entry method described in Section 2.2, the winner will receive a cash prize of CAD \$7,000.00, stated to be the value of the range of vehicles available at HGrégoire.

5. APPROXIMATE RETAIL VALUE OF THE PRIZE

For a no-purchase entry, the prize value is CAD \$7,000.00. For a purchase entry, the prize value is the final negotiated selling price of the eligible vehicle, including applicable taxes, subject to the exclusions in these Rules. The actual prize value therefore varies depending on the vehicle purchased. For reference, the average value of pre-owned vehicles sold by the participating locations since January 1, 2026 is CAD \$17,000.00.

6. ODDS OF WINNING

The odds of being selected as a finalist in each of the four (4) finalist draws depend on the total number of eligible entries included in the applicable draw. Since eligible entries accumulate in accordance with Section 7, an eligible entry not selected remains included in subsequent finalist draws, subject to these Rules. The odds of winning the grand prize in the final draw are one (1) in the number of confirmed eligible finalists participating in the final draw. Only one winning entry will be selected in the final draw from among eligible finalists.

7. FINALIST DRAWS AND FINAL DRAW

7.1 Finalist Draws

Four (4) finalists will be selected during the Contest, one (1) in each of the four draws below. For purposes of determining progressive eligibility, the Contest Period is divided as evenly as possible into four (4) qualification windows based on the purchase transaction date or, for a no-purchase entry, the date the eligible letter is received.

Entries accumulate from one draw to the next. Once an entry becomes eligible for a finalist draw, it remains included in all subsequent finalist draws unless cancelled or otherwise deemed ineligible under these Rules. An entry that resulted in the selection of a finalist cannot be selected again in a subsequent finalist draw.

- Finalist Draw 1: among eligible entries associated with transactions completed or no-purchase entries received from October 19, 2026 at 9:00 a.m. through October 29, 2026 at 11:59 p.m. — draw on October 30, 2026.
- Finalist Draw 2: among eligible entries associated with transactions completed or no-purchase entries received from October 19, 2026 at 9:00 a.m. through November 9, 2026 at 11:59 p.m. — draw on November 10, 2026.
- Finalist Draw 3: among eligible entries associated with transactions completed or no-purchase entries received from October 19, 2026 at 9:00 a.m. through November 19, 2026 at 11:59 p.m. — draw on November 20, 2026.
- Finalist Draw 4: among eligible entries associated with transactions completed or no-purchase entries received from October 19, 2026 at 9:00 a.m. through November 30, 2026 at 11:59 p.m. — draw on December 8, 2026, to allow delivery of eligible vehicles through December 7, 2026 at 11:59 p.m.

For a purchase entry, the entry cannot be included in a draw until the vehicle has been delivered and the entry form described in Section 2.1 has been duly signed. If a transaction was completed during an earlier window but

delivery occurs after the corresponding draw, the entry becomes eligible for the next finalist draw after delivery and remains cumulative for subsequent draws.

For a no-purchase entry, the entry becomes eligible beginning with the first finalist draw following its receipt by the Organizer and remains cumulative for subsequent draws. Any letter received after November 30, 2026 at 11:59 p.m. is ineligible.

The fourth and final finalist draw on December 8, 2026 will include, subject to these Rules, all eligible entries accumulated since the start of the Contest Period, including entries associated with transactions completed by November 30, 2026 for which the vehicle was delivered by December 7, 2026 at 11:59 p.m.

Each selected person remains a potential finalist until their eligibility is confirmed under these Rules. Once confirmed, they become a “Finalist” and are eligible for the final draw. No separate prize is awarded solely for being selected as a Finalist unless the Organizer expressly states otherwise before the Contest launches.

7.2 Final Draw

The final draw will take place on Tuesday, December 15, 2026 at 1:00 p.m. Eastern Time in Saint-Eustache, Quebec, among all confirmed eligible Finalists. One (1) Finalist will be selected at random. The selected person will be considered a potential winner until their eligibility is confirmed and all conditions in these Rules have been met.

8. SELECTION AND CONFIRMATION OF FINALISTS AND WINNER

To be confirmed as a Finalist or declared the winner, as applicable, the selected participant must: (a) be eligible for the Contest; (b) have complied with these Rules; (c) be contacted by the Organizer within two (2) business days following the first communication attempt; (d) provide proof of identity, age and Quebec residence satisfactory to the Organizer; (e) correctly answer, without assistance and within a specified time, a mathematical skill-testing question; (f) sign and return, within the reasonable deadline communicated by the Organizer, any declaration, release or other reasonably required document; (g) provide any information reasonably necessary to administer the Contest or award the prize; and (h) for a purchase entry, have taken delivery of the vehicle associated with the entry within the time limits in Section 2.1 and signed the entry form at delivery.

If a person selected as a finalist cannot be reached within the specified period, answers the skill-testing question incorrectly, fails to return required documents within the prescribed deadlines or is otherwise deemed ineligible, the Organizer may conduct a new draw from eligible entries included in the finalist draw in which that person was selected.

If the potential winner selected in the final draw does not meet the conditions of these Rules, the Organizer may conduct a new draw from the remaining eligible Finalists. This process may be repeated until a winner is confirmed.

9. AWARDING THE PRIZE

The prize will be awarded to the confirmed winner within a reasonable time after their eligibility has been validated and all necessary documents have been received. For a financed vehicle, certain portions of the prize may be paid directly to the lender to reduce or pay off the eligible financing balance. Any portion of the prize payable directly to the winner will be paid using a method determined by the Organizer. The winner must

reasonably cooperate with the Organizer and, where applicable, the financial institution involved to facilitate administration and delivery of the prize.

10. ENTRY AND SYSTEM VERIFICATION

All entries are subject to verification. The Organizer reserves the right to reject any entry that is:

- Incomplete
- Illegible
- Fraudulent
- Irregular
- Submitted automatically
- Obtained by unauthorized means
- Otherwise not compliant with these Rules

Any attempt to circumvent entry limits, including through false identities, contact information or addresses, may result in disqualification. The Organizer also reserves the right to request any evidence reasonably necessary to confirm a participant's identity or eligibility.

Subject to applicable law, the Organizer is not responsible for an entry that is not recorded or transmitted due to a failure, error or technical, computer, telecommunications or transmission problem beyond its control. If there is a discrepancy between data recorded in the Organizer's systems and transaction documents, the Organizer may review relevant documents to reasonably determine entry eligibility.

11. AMENDMENT, SUSPENSION OR CANCELLATION

Subject to applicable law, the Organizer reserves the right to cancel, suspend, extend or modify the Contest if an event beyond its control compromises or affects the administration, security, fairness or integrity of the Contest. Any such decision will be made reasonably and in accordance with applicable law.

12. LIMITATION OF LIABILITY

Subject to applicable law, the Organizer is not responsible for entries that are lost, delayed, misdirected, incomplete or not received for reasons beyond its control, including postal, technical, computer or telecommunications problems. The Organizer is not responsible for errors resulting from inaccurate or incomplete information supplied by a participant. Nothing in these Rules is intended to exclude or limit any liability or right that cannot legally be waived under the laws applicable in Quebec.

13. PERSONAL INFORMATION

Personal information collected in connection with the Contest will be used for: administering the Contest; verifying participants' eligibility; communicating with finalists and the potential winner; awarding the prize; preventing fraud; and any other purpose directly related to administering the Contest.

Personal information will be handled in accordance with applicable personal-information protection laws and the Organizer's privacy policy. Entering the Contest does not, in itself, constitute consent to receive commercial communications from HGrégoire. Any consent to receive such communications must be obtained separately, where required.

14. PUBLICITY AND WINNER ANNOUNCEMENT

As a condition of receiving the prize, and subject to applicable law, the winner agrees that HGregoire may publish their first name, municipality of residence and photograph, including on the Contest page at hgregoire.com/gagnetonauto and in HGregoire communications announcing the Contest result. The winner also agrees to reasonably cooperate with the Organizer in taking a photograph to announce the result.

The publication may include: [Winner's first name], [Municipality] — winner of the 2026 Win Your Car Contest. This use is limited to announcing and communicating the Contest result and does not entitle the winner to additional compensation. Any additional use of the winner's name, image, voice or testimonial for advertising or commercial purposes beyond announcing the result may, where required, be subject to separate authorization.

15. DISPUTES AND GOVERNING LAW

The Contest and these Rules are governed by the laws applicable in the province of Quebec and the applicable federal laws of Canada. Any dispute relating to the Contest will be submitted to the competent courts of Quebec, subject to any right or remedy that a consumer cannot legally waive.

16. PREVAILING RULES

In the event of any discrepancy between the information in these Rules and information in an advertisement, publication, radio message, digital message or other promotional material relating to the Contest, these Rules will prevail, subject to applicable law.

17. OFFICIAL RULES AND CONTEST PAGE

The Official Rules will be available throughout the Contest Period at hgregoire.com/gagnetonauto. A paper copy of the Official Rules may also be consulted upon request at participating HGregoire locations. After the winner is confirmed, their first name, municipality of residence and photograph will be published at hgregoire.com/gagnetonauto in accordance with Section 14. By entering the Contest, each participant acknowledges that they have read these Rules and agrees to be bound by them.